

Subject Line

You're Gonna Need a Bigger Cart.

Preview text

Sink your teeth into these seals—oops! We meant deals. But check out our seal bones while you're at it.

Dive into a deep-water discount.

Promo Headline

Dive Into a Deep-Water Discount.
This Sale, Swallow You Hole

Sales Promo

Shark Week Sale

Info Copy

Swim through 11 species of shark specimens and save up to 30% on real shark jaws and real fossilized megalodon teeth all Shark Week-long. (07/11 - 08/04)

Can't mako up your mind?

On the hunt for deals?